

## THEME OF THE SEMINAR:

Progress without sustainability is myopic as an objective irrespective of the organisation type. In fact, sustainability calls for an exhaustive exercise calling participation from varied arenas, which integrates cumulatively towards progress of the society. Sustenance in growth is an imperative for all round progress of any organisation and has far-reaching implications for the society. Prosperity alone is engrained through sustainable growth. This is in synchrony with the 2030 agenda of the United Nation for sustainable development.

A conglomerate of the three pillars of sustainability, i.e., people, planet and profit can provide an exhaustive blueprint for achieving the United Nations' Millennium Development Goals reducing disparity across sectors and in designing a detailed road map for peace, prosperity & progress.

The aim of the Seminar is to offer a platform for academicians, researchers, professionals, administrators, policy makers, industry representatives, etc. from the domain area of interest, to converse on the topic: Management for sustainable growth. Sustainable growth reflects the growth that congregates the present requirements of the globe without compromising the capability of future generations to meet up their prerequisites.

## Objectives of the Seminar:

1. The Seminar aims to propose a roadmap for putting step forward for sustainable development and preservation of the environment, ecology and society.
2. The Seminar will open gateway for the participants to evaluate potential opportunities and challenges related to sustainability.
3. The Seminar intends to provide a forum for participants to understand the present position of the globe from a wider perspective of sustainability, i.e., the environment, ecology, society, business & management.
4. The Seminar will encourage the people to adopt, implement and execute strategies beyond the commercial point of view, and generate management ideas for the betterment of the environment and society at large.

## Seminar Scope:

### 1. Environment and society

Environmental & social impact assessment of agricultural & non-agricultural activities, Developing societal values for environment, Start-ups and social impact, Green business.

### 2. Green Development Chain

Sustainable use of natural resource, Sustainability in supply

chain, Green infrastructure & sustainable service

### 3. Partnering for sustainability

Partnership oriented initiatives for improved social & environmental society, Green media, Sustainability in business.

#### Sub-Themes:

- Environmental & social impact assessment of agricultural & non-agricultural activities
- Developing societal values for environment
- Start-ups and social impact
- Green business
- Sustainable use of natural resources
- Sustainability in Supply Chain
- Green Infrastructure & Sustainable services
- Partnership oriented initiatives for improved social & environmental well-being
- Green media
- Sustainability in business.
- And any topic related to the theme of the seminar

#### IMPORTANT DATES:

- Abstract submission deadline: 5 December, 2019
- Full paper submission deadline: 20 December, 2019
- Acceptance of full paper & commencement of Registration : 27 December, 2019
- Last date of Registration: 15 January, 2020

#### REGISTRATION FEES DETAILS

Registration fee includes Seminar Kit, Certificate, Hi- Tea and Lunch for the day of seminar

■ Corporate Delegates	3000/-
■ Academicians & Employed Research Scholars	1000/-
■ Full time Research Scholars and PG students	500/-
■ Participation without paper presentation	400/-

Accommodation, if required, would be arranged and payment will be borne by the participant. Participants would have to intimate accommodation requirements at least a week ahead of the seminar.

#### TEAM MEMBERS

- **Chief Patron:** Prof. Munindra Kakati, Hon'ble Vice-Chancellor, ARGUCOM

#### Convenors

- Dr. Rashida T. Noorain, Dean (i/c), ARGUCOM
- Dr. Mridusmita Das, HoD (i/c), School of Entrepreneurship & Management
- Mr. Subhasis Borpujari, Assistant Professor
- Ms. Amrita Devi, Assistant Professor

# NATIONAL SEMINAR ON MANAGEMENT FOR SUSTAINABLE GROWTH

30th January, 2020 (Thursday)

Sponsored by



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Organised by



SCHOOL OF ENTREPRENEURSHIP &  
MANAGEMENT

ASSAM RAJIV GANDHI UNIVERSITY OF  
COOPERATIVE MANAGEMENT

JOYSAGAR, SIVASAGAR, ASSAM



## ABOUT THE UNIVERSITY

The first Co-operative Management University in the country established by the Govt. of Assam under the Assam Rajiv Gandhi University of Cooperative Management Act, 2010 in Sivasagar, the historical district of Assam. The University is recognized by UGC and has been established with a vision of an Innovative, Growing, and Multi-disciplinary Institution of Learning committed to the principles of cooperation for socio-economic transformation with an international perspective and sensitivity to local needs.

Established under the mentorship of distinguished Faculty Members of Indian Institute of Management, Ahmedabad, the university is functioning with five schools, viz., School of Entrepreneurship & Management, School of Innovation & Technology, School of Culture & Media, School of Public Policy & Law and School of Ecology & Sustainance. The University is presently providing MBA, M.Com, LLM, MCA and PhD programme.

Few other Programmes would soon be added to the academic curricula which would include Masters in Economics, Public Policy, Media and Cultural studies, Ecology, Environment and Sustainable Development, Banking. In order to boost the research portfolio, ARGUCOM would set up Centers of Excellence, viz., Centre for the Revitalization of Co-operative Sectors and People Public Private Partnership Projects, Centre for Sustainable Livelihoods, Centre for Rural Infrastructure and Corporate Social Responsibility, Centre for Entrepreneurship and Enterprises, Centre for Public Policy and Governance, Centre for Rural-Urban Dynamics and Centre for the Development of Commodity Spot Markets and Derivative Markets for Agricultural Products Natural Resources and Centre for studies in Art & Science of Ancient Assam.

The University is presently functioning from its Joysagar campus. The University would soon be shifted to its permanent campus in 250 bighas at Demow Pathar, Amguri Circle, Sivasagar.

## GUIDELINES FOR SUBMISSION OF PAPERS

**1. Content:** The Research paper must include- Rationale of the Study, Objectives, Research Questions/ Hypotheses, Research Methodology, Major Findings, Implications and Reference. Tables, illustrations, charts, figures, formulae etc. should be placed within the text at appropriate places.

**2. Referencing:** APA style of referencing is to be followed

**3. Format:** Length not exceeding 3000 words including cover page and references with margins of 1 inch from all the sides in Font: Times New Roman, 11 points, Justified Line Spacing of 1.5. The first page of the paper must contain the abstract. The entire manuscript must contain page numbers except for the abstract page.

**4. Cover page:** The cover page should contain Title of the paper, Authors (s), Affiliation (s), and Contact Details. The name of the author should nowhere be mentioned in the paper other than the cover page.

**5. Abstract:** Within 300 words (with maximum 5 keywords). Papers without soft copy will not be entertained.

**6. Declaration:** The Author must send a declaration that the paper is original and free from plagiarism and has not been sent/ submitted for publication or presented anywhere in a format to be provided by the University after acceptance of the abstract. Authors must refer to the UGC guidelines 2018 for maintenance of standards and plagiarism of their papers.

**7. Review:** All the papers will be blind reviewed by an expert committee with respect to their quality, originality, and relevance. All papers shall be verified for similarity in URKUND for acceptance of their papers.

**8. Submission mode:** Full research paper in MS-word (electronic version) will have to be sent to: nseminar19.sem@gmail.com

**9.** Selected reviewed papers will be published in conference proceeding bearing ISBN number.

### MODE OF PAYMENT:

DD in favour of "Assam Rajiv Gandhi University of Cooperative Management Training" payable at Sivasagar or Online transfer

Name of the Bank: State Bank of India, A/C. No. 35214748783, Sivasagar branch, IFSC: SBIN0000182

### ADDRESS:

Assam Rajiv Gandhi University of Cooperative Management, Sivasagar, Gadadhar Nagar, Basic Tini Ali, Joysagar, Sivasagar, **Mobile No.** 7002811058/9435156749/9706592587/7002198067, **Website:** www.argucom.assam.gov.in,

**Email:** [nseminar19.sem@gmail.com](mailto:nseminar19.sem@gmail.com)

## Registration Form

1. Name of the Participant: .....
2. Affiliation:.....
3. Title of the paper:.....
4. Contact no.: .....
5. Email:.....
6. Category: Corporate Delegate/ Academician/Research Scholar:.....
7. Payment Details
  - a) Name of the Bank:.....
  - b) Amount:.....
  - c) DD no.:.....
  - d) Date:.....

Payments can be made through Quick Transfer Option in SBI Online Banking; A/C. No. 35214748783, Sivasagar branch, IFSC: SBIN0000182. Purpose- Management Seminar Registration fee. A snapshot of the payment receipt shall have to be attached with the filled in application form mandatorily.

(Please attach a scan copy of the DD (send the DD through courier)/ pdf of the transfer slip if transferred to account)

8. Accommodation requirement(if applicable):
  - a) Dates:
  - b) AC/Non-AC
  - c) Room tariff range (tentative)

Fill this form in blue ink and email a scanned copy of the same duly signed with dates (along with payment slip/scan copy of DD) to [nseminar19.sem@gmail.com](mailto:nseminar19.sem@gmail.com)

Signature of the Participant