

## **PRESS RELEASE**

### **OBSERVATION OF 66<sup>th</sup> ALL INDIA COOPERATIVE WEEK AT ASSAM RAJIV GANDHI UNIVERSITY OF COOPERATIVE MANAGEMENT, SIVASAGAR**

Assam Rajiv Gandhi University of Cooperative Management, Sivasagar has observed the 66<sup>th</sup> All India Cooperative Week, 2019 from 14<sup>th</sup> November to 20<sup>th</sup> November, 2019. The theme for the week this year was “Role of Cooperatives in New India”. The University started the week with hoisting the Cooperative flag in the University premise by the Honorable Vice-Chancellor Prof. Munindra Kakati on 14<sup>th</sup> November, 2019. To mark the week the first year students of the University has done a street play on 16<sup>th</sup> of November, 2019 at two places of Sivasagar district viz. in front of Rang-Ghar and Shiva DouL Chariali on theme ‘Cooperative for New India’ coordinated by Mr. Bishnubrata Hazarika and Mrs. Amrita Devi, Assistant Professors, ARGUCOM. The week was successfully concluded with a Workshop on ‘Progress through Cooperatives’ to the women of Self-Help groups of the nearby villages on 20<sup>th</sup> November, 2019. The lectures were delivered by the Honorable Vice-Chancellor and Dr. Mridusmita Das, HoD, School of Entrepreneurship & Management of the University. The participants of the lecture session has shown keen interest in initiating cooperatives on Fishery and Cane & Bamboo products

The Cooperative Week was guided and coordinated by Dr. Rashida T. Noorain, Dean of the University with the collaboration of the students and faculties of the University. The active engagement of the faculties and students has made the week successful.





Hoisting of Cooperative flag the Honorable Vice-Chancellor on 14<sup>th</sup> November, 2019



Street Play by first semester students of the University on 16<sup>th</sup> November, 2019



Lecture by the Vice-Chancellor of the University to the women of SHG of the villages adopted by the University.