

BIO-DATA

1. **Name:** Ms. Sudeshna Bordoloi
2. **Designation:** Assistant Professor, School of Entrepreneurship and Management
3. **Educational Qualification:** MBA
4. **Specialization:** Human Resource Management and Marketing Management
5. **Area of Interest:** Organization Behavior, Consumer Behavior, Strategic Management
6. **Date of Joining:** 01/10/2018
7. **Date of Birth:** 25-01-1990
8. **Email ID:** sbordoloi18@gmail.com
9. **Contact No.:** +91 9435275166
10. **Teaching Experiences:** 1 year 1 month (Previous)
11. **Orientation/Refresher/Short term Course Attended:**

i) Orientation Course:

- a) Orientation programme on 'Management of Contract Labour', 4th Quarterly HR meet, NIPM, 2014.
- b) Nature Orientation Camp at Saraipung, Digboi Forest Division organised by Aaranyak, Irab Kirab, Jeeva Suraksha, Evergreen Foundation, Wildlife Conservation and study Centre, Digboi College and Digboi Forest Division, 2015.

12. Research Project carried out & Guidance:

- a) Guidance: Guidance to UG level (BBA) students for project work.

13. Past/Ongoing academic responsibilities:

a) Past:

Academic responsibilities: Course instructor, Designing syllabus, Academic cell member, answer script, evaluation, tabulation of marks, internal guide.

Administrative responsibilities: Assisting in examination related matters, coordinating training programmes sponsored by RGNIYD, Tamil Naidu, at different development blocks of Sivasagar.

b) Ongoing:

Academic responsibilities: Course instructor, setting question papers, answer scripts evaluation.

Administrative responsibilities: UGC communication, Governor Communication and Court Matters.

14. Seminars/Workshops/Trainings attended:

(i) Seminars:

- a) Presented a paper titled “A case study on the rural market scenario with special reference to Thakurthan area, DIBRUGARH.” In UGC sponsored National Seminar on “Agriculture and Rural Marketing in India”, 2018
- b) Presented a paper titled “Impact of waste on public health with special reference to gastroenteritis” in the UGC sponsored National Seminar on “Urban development in North East India with special reference to Solid waste Management.”, 2013.

(ii) Workshops:

- a) Attended workshop on “User education in the digital environment of the college Library” organized by IQAC, DHSK College, Dibrugarh, 2014.
- b) Attended a state level one day workshop on “Human Rights and Legal Issues” organized by IQAC & Research cell of Nandalal Borgohain City College, Dibrugarh, 2016.

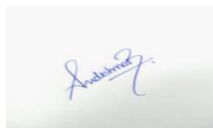
(iii) Trainings:

- a) General Management Programme at IIM, Shillong, May, 2018
- b) Attended Training programme in Environmental Awareness and Wildlife Conservation organized by Nature’s Beckon, 2000.

15. Services rendered:

- i) To the Institution:
 - a) Intellectually stimulating students for overall development and motivating them to contribute to the development to society.
- ii) To the Society:
 - a) Uplifting the underprivileged children of tea gardens and village through literacy reach out programmes.
 - b) Initiatives taken for environment awareness programmes/drives for sustainable development.

Signature:



Name: Sudeshna Bordoloi

Date: 19.11.2018